

ONLINE
LEARNING 2018



Global Summit & EdTech Expo TEACHING & LEARNING IN THE DIGITAL AGE

October 16 -18, 2018 | Toronto, Ontario, Canada
The Westin Harbour Castle, Toronto

Connect with delegates from North America, South America, Europe,
Asia, Africa, Australia and Oceania



2018 SUMMIT EXHIBITOR PROSPECTUS

Exhibit at ONLINE LEARNING 2018 Global Summit & EdTech Expo and promote your products and services to decision makers in the global world of online learning. For more information, please contact Chuck Nervick at 1-416-512-8186 ext. 227 or chuckn@mediaedge.ca

WWW.GLOBALONLINELEARNINGSUMMIT.CA

ABOUT ONLINE LEARNING 2018 Global Summit & EdTech Expo

ONLINE LEARNING 2018 Global Summit & EdTech Expo - Teaching & Learning in the Digital Age is your opportunity to exchange ideas, insights, experiences and resources with faculty and instructors, practitioners, experts, instructional technology and media professionals, training providers, researchers, consultants, start-ups, policy makers, academic decision-makers and educational technology industry leaders from around the world.

Join the World at ONLINE LEARNING 2018!

- Exchange ideas, insights, experiences and resources with faculty and instructors, practitioners, experts, instructional technology and media professionals, training providers, researchers, consultants, start-ups, policy-makers, academic decision-makers, and education technology industry leaders from around the world.
- Choose from **150** interactive and practical sessions, including plenaries, concurrent workshops and sessions, special briefings, panel discussions and sponsor presentations.
- Connect with delegates from North America, South America, Europe, Asia, Africa, Australia and Oceania.
- Explore over **75** major exhibits at the Global Summit & EdTech Expo, Teaching & Learning in the Digital Age, showcasing next generation innovation, new education technologies, and the latest online learning platforms, software and solutions.
- Join us in Toronto, the most multicultural city in the world, a leading technology hub, and a top international destination for entertainment, dining, culture, shopping and sports.

ONLINE LEARNING 2018 Global Summit & EdTech Expo is organized by MediaEdge Communications, proudly hosted by Contact North | Contact Nord and is designed to be highly interactive and, yes, fun!

WHY YOUR ORGANIZATION SHOULD EXHIBIT AT ONLINE LEARNING 2018 Global Summit & EdTech Expo?

- Excellent opportunity to showcase or launch new products and services to senior decision makers
- Create goodwill and be recognized as a key supplier to the online learning sector
- Have conversations with and demonstrate your offerings to current and prospective clients
- Generate qualified sales leads
- Close existing business opportunities
- Enjoy numerous opportunities to interact with professionals at Summit social events
- Take advantage of complimentary exhibitor admittance to ONLINE LEARNING 2018 Global Summit & EdTech Expo breakfasts, luncheons, sessions, plenaries, and networking receptions
- Unlimited, complimentary staff exhibitor badges which includes education sessions, opening reception (does not include meals)
- Your free hyperlinked company listing on Summit website, and free company listing in the Summit Program distributed, on-site to all delegates
- Complimentary booth perimeter drapes
- Your company's exhibit space is backed by and promoted through a comprehensive event marketing program to ensure maximum industry awareness and delegate recognition

Two staff members from each Summit exhibitor are entitled to receive, at no additional charge, complimentary access to the following Global Summit & EdTech Expo events:

- Tuesday Evening Opening Reception
- Tuesday Breakfasts and Lunches
- Wednesday Breakfasts and Lunches
- Thursday Breakfasts and Lunches
- Thursday Closing Reception
- All Summit Plenaries and Education Sessions

Any additional staff will receive:

- Tuesday Evening Opening Reception
- Wednesday Evening Delegate & Exhibitor Reception
- All Conference Educational Sessions This does not include meals (Breakfast & Lunch) and keynote/ plenary sessions. If they wish to be included there will be an additional charge of \$150.00 per person.



At the ONLINE LEARNING 2018 Global Summit & EdTech Expo - DELEGATES:

DISCOVER new modes of teaching, learning, course delivery, and assessment in higher education.

FIND OUT about new strategies to improve student-learning outcomes.

NETWORK with other educators from North America and South America, Europe, Asia, Africa, Australia and Oceania.

DIALOGUE with private sector providers of leading-edge technologies and creative applications of technology in learning.

SHARE best practices.

ATTEND an active expo of emerging technologies in education, view live demonstrations, and test prototypes from leading technology providers and start-ups.

LEARN about research and practices related to institutional change, quality assurance, international collaboration, lifelong learning and the latest trends in online, open and flexible learning.

FIND partners and collaborators for projects and research.

WHO WILL BE ATTENDING the ONLINE LEARNING 2018 Global Summit & EdTech Expo?

- Faculty and Instructors
- Teachers and tutors
- Instructional designers
- Course developers
- Faculty development professionals
- Student support professionals
- Student leaders
- Doctoral students
- Academic decision makers
- Start-ups and EdTech providers
- Association board members, executives and staff
- Technology developers and providers
- Academic researchers
- Institutional leaders and academic decision-makers
- Quality assurance experts
- Consultants
- Industry leaders
- Policy makers
- Government officials
- Funders
- Media professionals
- Leaders of quality assurance agencies and accreditation bodies
- Members of the boards of governors of higher education institutions

ONLINE LEARNING 2018 Global Summit & EdTech Expo Education Program

The education program integrates concepts such as applications of technology, quality assurance, and presentations of new applications and models as central components of the Summit.

Five tracks highlight the key areas in which the Summit seeks to explore:

1. Access, Openness and Flexibility
2. Course Design, Development and Delivery
3. Assessment, Analytics, and Student Success
4. Technology, Innovation and Pedagogy
5. Faculty, Staff and Institutional Development

Throughout the three days of ONLINE LEARNING 2018 Global Summit & EdTech Expo, you will participate in focused discussions, breakthrough technology showcases, interactive panel presentations, innovation labs, workshops, research sharing, hands-on demonstrations, ideas exchanges, presentations of academic papers, as well as plenaries featuring world-renowned experts.

To discover best practices from around the world, find out about transformative developments and new trends, tackle cutting edge topics, exchange with international colleagues, and dialogue with provocative thinkers in the world of online, open and flexible learning all focused on Teaching & Learning in the Digital Age, this is the Summit to attend.

ONLINE LEARNING 2018 Global Summit & EdTech Expo - SCHEDULE OF EVENTS (Tentative)

SUNDAY, OCTOBER 14, 2018

12:00 p.m. – 5:00 p.m. Registration Open
8:00 p.m. – 12:00 a.m. Exhibitor Setup

MONDAY, OCTOBER 15, 2018

12:00 p.m. – 5:00 p.m. Registration Open
8:00 p.m. – 12:00 a.m. Exhibitor Setup

TUESDAY, OCTOBER 16, 2018

7:30 a.m. – 5:00 p.m. Registration Open
7:30 a.m. – 5:00 p.m. Exhibitor Area Open
7:30 a.m. – 8:30 a.m. Breakfast and Visits to Exhibitor Booths
8:30 a.m. – 10:00 a.m. Official Opening & Opening Plenary
10:00 a.m. – 10:30 a.m. Coffee Break and Visits to Exhibitor Booths
10:30 a.m. – 12:00 p.m. Concurrent Sessions
12:00 p.m. – 1:00 p.m. Lunch and Visits to Exhibitor Booths
1:00 p.m. – 2:00 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (1)
2:15 p.m. – 3:15 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (2)
3:15 p.m. – 3:45 p.m. Coffee Break and Visits to Exhibitor Booths
4:00 p.m. – 5:00 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (3)
5:15 p.m. – 6:00 p.m. Special Industry Presentations
6:15 p.m. – 8:30 p.m. Conference Opening Reception for all Delegates on the EdTech Expo Trade Floor

WEDNESDAY, OCTOBER 17, 2018

7:30 a.m. – 5:00 p.m. Registration Open
7:30 a.m. – 5:00 p.m. Exhibitor Area Open
7:30 a.m. – 8:30 a.m. Breakfast and Visits to Exhibitor Booths
8:30 a.m. – 9:30 a.m. Opening Plenary
9:30 a.m. – 10:00 a.m. Coffee Break and Visits to Exhibitor Booths
10:00 a.m. – 11:00 a.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (4)
11:15 a.m. – 12:15 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (5)
12:30 p.m. – 1:30 p.m. Lunch and Visits to Exhibitor Booths
1:30 p.m. – 2:30 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (6)
2:45 p.m. – 3:45 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (7)

WEDNESDAY, OCTOBER 17, 2018 Cont.

3:45 p.m. – 4:15 p.m. Coffee Break and Visits to Exhibitor Booths
4:15 p.m. – 5:15 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (8)
7:00 p.m. Dinner on your own - A Taste of the World
Delegates can enjoy a selection of restaurants and cafés within walking distance from the Westin Harbour Castle. Special discounts available upon presentation of their Conference badge.

THURSDAY, OCTOBER 18, 2018

7:30 a.m. – 5:00 p.m. Registration Open
7:30 a.m. – 5:00 p.m. Exhibitor Area Open
7:30 a.m. – 8:30 a.m. Breakfast and Visits to Exhibitor Booths
8:30 a.m. – 9:30 a.m. Opening Plenary
9:30 a.m. – 10:00 a.m. Coffee Break and Visits to Exhibitor Booths
10:00 a.m. – 11:00 a.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (9)
11:15 a.m. – 12:15 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (10)
12:30 p.m. – 1:30 p.m. Lunch and Visits to Exhibitor Booths
1:30 p.m. – 2:30 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (11)
2:45 p.m. – 3:45 p.m. Concurrent Sessions/Concurrent Workshops/Panel Discussions (12)
4:00 p.m. – 6:00 p.m. Conference Closing Reception for all Delegates on the EdTech Expo Trade Floor

Note – All World Conference breakfasts, lunches and the plenaries are held in the main ballroom of the The Westin Harbour Castle, Toronto. All coffee breaks will be held on the EdTech Expo Trade Floor .

ENHANCE YOUR IMPACT AND SUCCESS BY BOOKING AN ADVERTISEMENT IN OUR OFFICIAL ONLINE LEARNING 2018 Global Summit & EdTech Expo PROGRAM:

- The Summit Program is a full-sized, full-colour publication distributed to each delegate upon arrival at Summit Registration, containing key details about the Summit's sessions, speakers, special events, its exhibitors and the floor plan.
- Increase your brand retention and corporate visibility while driving delegate traffic to your booth.
- The Program Guide has an excellent post-Summit shelf life as many delegates keep it as a handy source guide for the year.

Sizes	Rate
Full page	\$1,850
2/3 vertical	\$1,650
1/2 island	\$1,475

Sizes	Rate
1/2 horizontal or vertical	\$1,350
1/3 square or vertical	\$1,025
1/4 vertical	\$700

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ABOUT CONTACT NORTH | CONTACT NORD

Canada's Contact North | Contact Nord is the proud host of **ONLINE LEARNING 2018 Global Summit & EdTech Expo: Teaching & Learning in the Digital Age.**



Contact North | Contact Nord provides five core services for Ontario's students, faculty & instructors, colleges, universities, literacy and basic skills and training providers.

1. Supporting 4 million Ontarians

Over 4 million Ontarians in 600 small, remote, rural, Aboriginal and Francophone communities across the province can participate in online and distance programs and courses from Ontario's 24 public colleges, 22 public universities and 250 literacy and basic skills and training providers at 112 local online learning centres without having to leave their community by accessing the services available from Contact North | Contact Nord. Students have free use of computers with high-speed Internet at local centres to connect to their online courses and complete their course work.

2. www.studyonline.ca

Information on available online and distance programs and courses and student support services from Ontario's public colleges, universities and literacy and basic skills and training providers is available 24/7 at www.studyonline.ca. Studyonline.ca supports 256,000 visitors and growing.

3. e-Channel Portal

Information on available literacy and basic skills training and student support services from public literacy and basic skills providers is available 24/7 on the e-Channel Portal at e-channel.ca. e-Channel.ca supports 5,000 visitors and growing.

4. teachonline.ca

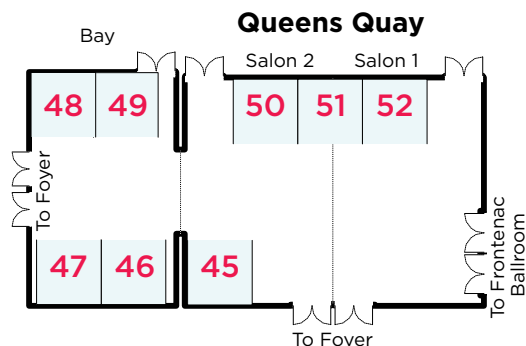
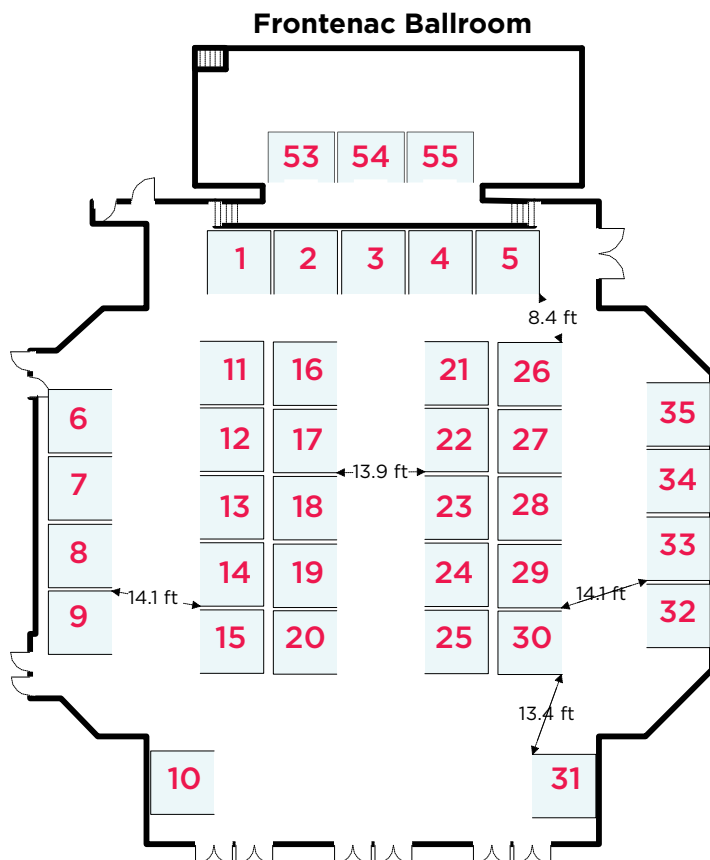
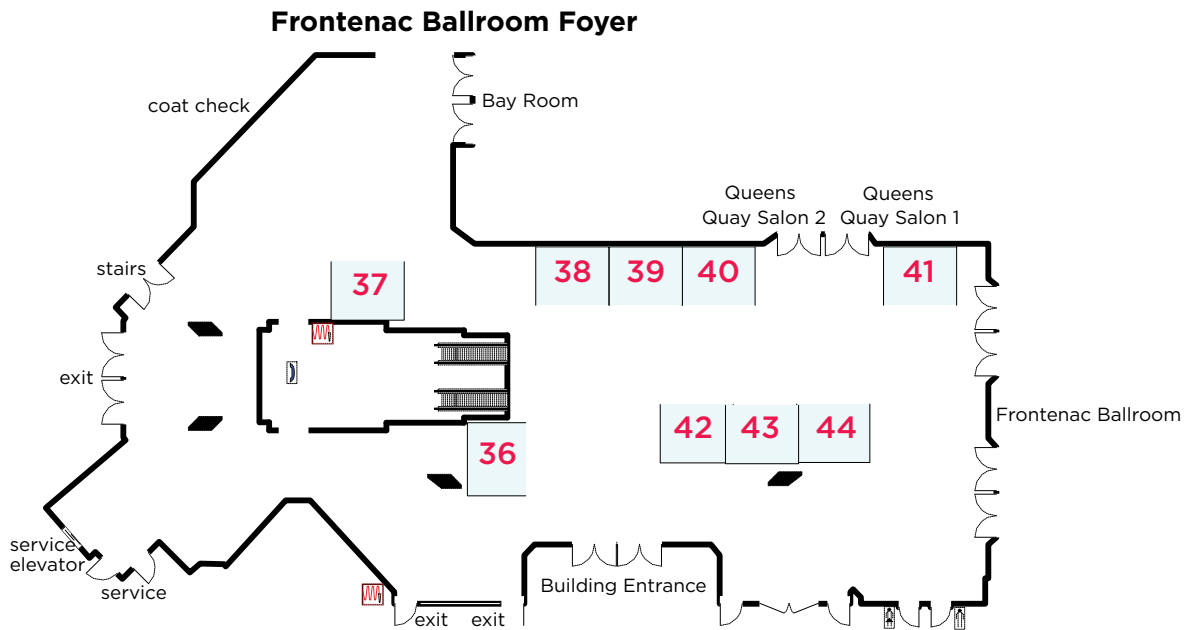
Teachonline.ca provides up-to-date information for faculty and instructors teaching online and at a distance with trends and directions, tips and tools, information on training and professional development programs, game changers in online and distance learning and the Pockets of Innovation Series that showcases 125 examples of innovations and developments taking place at Ontario's public colleges and universities. teachonline.ca supports more than 250,000 visitors and growing.

5. Student Information Hotline

Students and prospective students can connect live via phone, e-mail or chat with staff who provide information on online and distance programs and courses, assistance with the registration process and other student services via Contact North | Contact Nord's **Student Information Hotline at 1-877-999-9149.**

THE WESTIN HARBOUR CASTLE, TORONTO

TORONTO, ONTARIO, CANADA





CONTRACT FOR EXHIBIT SPACE

October 16-18, 2018
The Westin Harbour Castle, Toronto
Toronto, Ontario, Canada

For Office Use

Booth(s) Assigned: _____
Square Ft: _____
Booth Cost: \$ _____
HST (13%): \$ _____
Total (Cdn.): \$ _____

This Agreement for exhibit space at the event ("Show") is made between ONLINE LEARNING 2018 Global Summit & EdTech Expo (The Organizers) and the company listed below ("Exhibitor"):

Exhibiting Company Name (EXACTLY AS IT IS TO APPEAR IN GUIDE & WEBSITE LISTINGS): _____

Address 1 _____

Address 2 _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ Fax _____ Website _____

Key Contact _____ Direct Phone _____

Title _____ Email _____ Cell _____

Booth Choice #1 _____ #2 _____ #3 _____ Booth Size _____

PAYMENT INFORMATION

- Cheque Credit Card
- VISA MASTERCARD AMERICAN EXPRESS

Card Number _____

Expiry Date _____

Name of Cardholder _____

Amount (Cdn.) \$ _____

Signature _____

SEND CHEQUES PAYABLE TO:

MediaEdge Communications Inc.
5255 Yonge St. Suite 1000, Toronto, ON M2N 6P4
Phone: 416-512-8186 Fax: 416-512-8344

EXHIBIT SPACE (10' X 10') RATES (CDN. DOLLARS PLUS TAX):

	Public Sector	Private Sector
1 booth	\$3,450	\$3,950
2-3 booths	\$3,350/booth	\$3,850/booth
4-7 booths	\$3,300/booth	\$3,800/booth
8+ booths	\$3,200/booth	\$3,700/booth

PAYMENT SCHEDULE:

50% due with this Contract
Balance of 50% due by June 30, 2018
100% due if booking after June 30, 2018

EXHIBIT DESIGN GUIDELINES:

In order to maintain high quality exhibits and the overall appearance of the Conference, all exhibits must feature backwalls of a "hardwall" or "pop-up" nature. Curtains only exist for masking purposes. Hanging banners from the curtains or otherwise relying on the drape for your backdrop is prohibited. Your backwall and its contents must not exceed 8 ft. Sidewalls may be up to 8 ft., but only if located 3 ft. from the backwall - after which they must taper or drop to 3 ft. Do not obstruct your neighbours! Please note there is an 8 ft. height limitation on the display and equipment for all single and double in-line booths, unless authorized prior to the Conference by the organizers. Display rules for multiple and perimeter booths will be included in the Exhibitor Service Manual.

I accept the terms and conditions herein and acknowledge this shall become a binding contract upon acceptance and co-signature by MediaEdge Communications Inc.:

Authorized Signature _____

Print Name _____

Company Name _____

Date _____

TERMS AND CONDITIONS:

Should the exhibitor cancel or otherwise breach the terms of this agreement, all payments received by MediaEdge Communications Inc. are non-refundable and the total space fees remain due in full. The exhibitor accepts and will comply with the rules and regulations in this agreement and in the Exhibitor Service Manual. The organizers reserves the right to relocate the assigned exhibitor booth(s) to an alternate space, or to relocate the Conference to an alternate location than designated herein. Such relocations shall not relieve the exhibitor obligations. The exhibitor agrees to carry a minimum of \$5,000,000 commercial general liability insurance, naming MediaEdge Communications Inc. as additional insured for the duration of the Conference from move-in through move-out. The exhibitor agrees to conduct all business at the Conference in accordance with the Occupational Health and Safety Act as outlined by the Ontario Ministry of Labour.

Questions? Please contact Chuck Nervick at chuckn@mediaedge.ca or 416-512-8186 x227

Accepted by MediaEdge Communications Inc. _____ Date _____